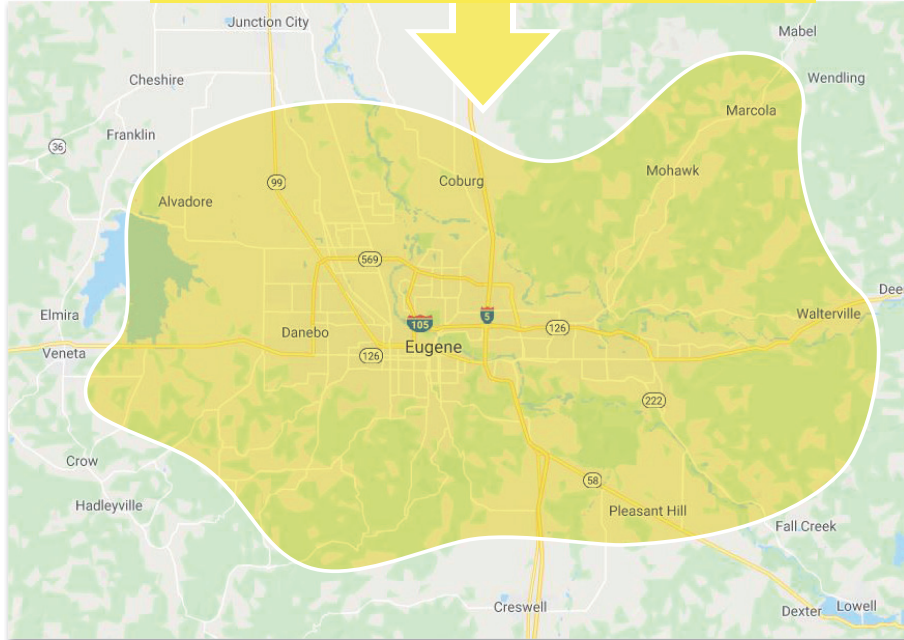


HOMETOWN SAVVY®

2020 EUGENE DISTRIBUTION

TOTAL DISTRIBUTION AREA COVERED



USPS Mailbox Delivery

—
Wide Area Coverage

ATTENTION CONTRACTORS!

**45,000 OWNER OCCUPIED HOMES SELECTED & MAILED
THROUGHOUT COVERAGE AREA SHOWN ABOVE**

SUMMER ISSUES (JUNE & AUGUST)

Zip Code	Home Count
97401	5,000
97402	5,500
97403	1,250
97404	8,000
97405	10,750
97408	2,500
97477	5,000
97478	4,500
Rural	2,500
Total	45,000

**All Issues
include 45,000
owner-occupied
homes**

FALL & HOLIDAY ISSUES (OCTOBER | DECEMBER) EXPANDED DISTRIBUTION

Zip Code	Home Count
97401	7,000
97402	6,500
97403	1,250
97404	11,500
97405	15,250
97408	4,500
97477	7,000
97478	4,500
Rural	2,500
Total	60,000