

HOMETOWN SAVVY®



Each Issue is
Kept,
Read & Used By
80,000±
Local Linn-Benton
Consumers



TARGETED HAND SELECTED MAIL LIST EACH ISSUE
30,000 Homes Mailed Each Issue

Regular ROP Magazine Ad Placements &
Dedicated Loose/Freestanding Inserts Available

95% Single Family Homes | No Students or Trailers
Linn County list targets Owner Occupied Households

UPDATED 2020 SCHEDULE

FALL ISSUE:

In-Homes: September 24th • Art Due: September 4th

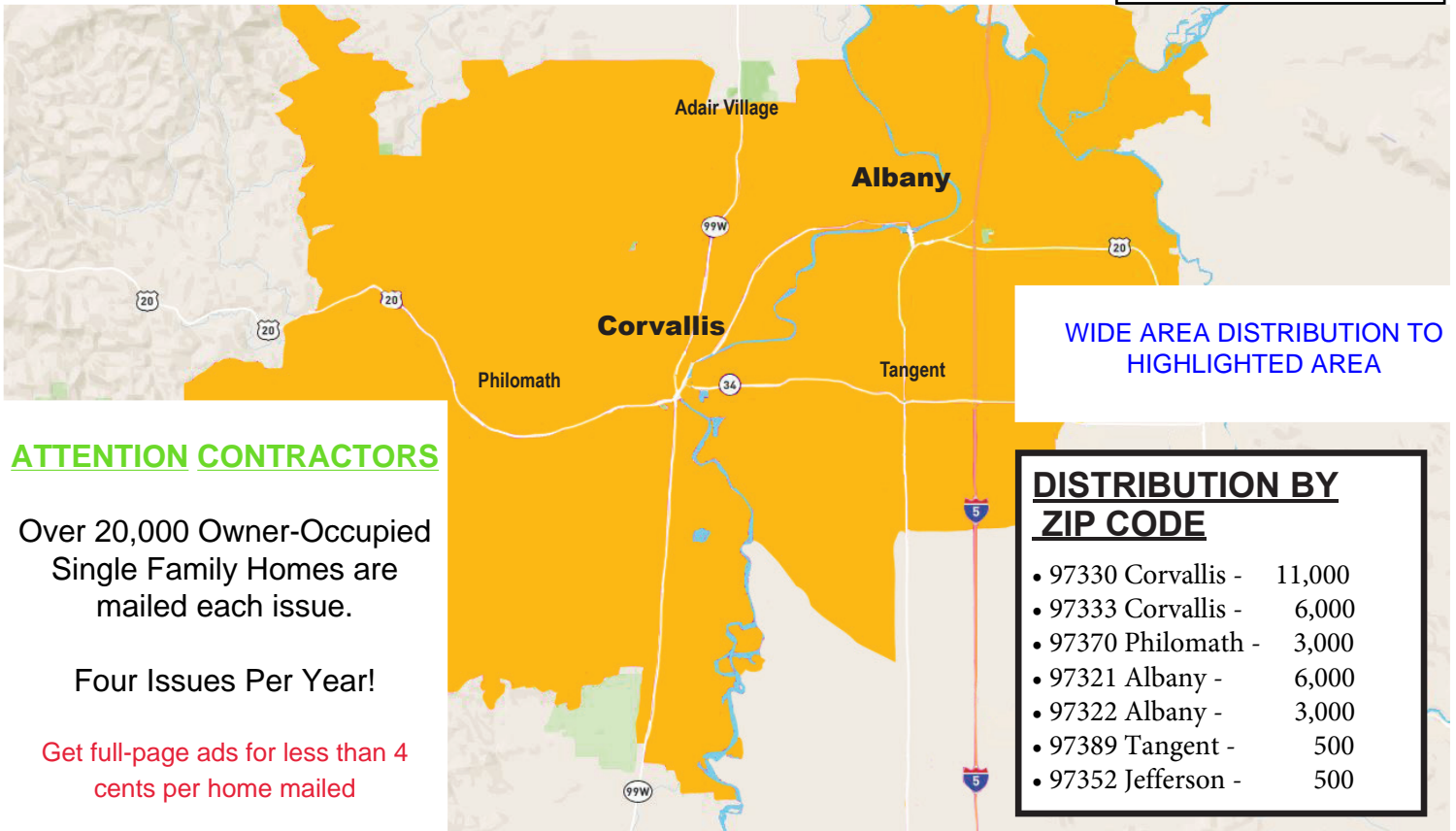
HOLIDAY ISSUE:

In-Homes: November 19th • Art Due: October 30th

2021 Schedule

Four Issues Produced:

- February
- April/May
- September
- November



WIDE AREA DISTRIBUTION TO
HIGHLIGHTED AREA

ATTENTION CONTRACTORS

Over 20,000 Owner-Occupied
Single Family Homes are
mailed each issue.

Four Issues Per Year!

Get full-page ads for less than 4
cents per home mailed

DISTRIBUTION BY ZIP CODE

• 97330 Corvallis -	11,000
• 97333 Corvallis -	6,000
• 97370 Philomath -	3,000
• 97321 Albany -	6,000
• 97322 Albany -	3,000
• 97389 Tangent -	500
• 97352 Jefferson -	500